

**IGNITE** Pathways

# nspiring **Generations** with **C**ew deas in echnology & ngineering

TEAM 🔀 's Non-Profit Initiative

#### Outline

Introduction Leadership Letter Purpose, Mission, Vision **FIRST<sup>®</sup>** Inspires **Our Journey** Awards & Recognition Impact & Global Reach 2024-25 Budget Sponsorship Levels Leadership POWER

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TEAR

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#### Introduction

Welcome to IGNITE Pathways, where we ignite the spark of curiosity and innovation in young minds.

Our non-profit is dedicated to fostering love for STEM and Robotics, empowering the next generation of problem solvers. Through hands-on experiences and mentorship, we inspire students to reach new heights.

# Leadership Letter

As we navigate through this ever-changing world, it's clear that young people need more than just academic knowledge to succeed. They need transferable soft skills, self-confidence, and the ability to persevere in the face of challenges. These are exactly the qualities they can develop through IGNITE Pathways.

Our programs combine the thrill of competition, with STEM and workforce skills development, empowering students to excel in a variety of fields, such as Computer-Aided Design, 3D Printing, CNC, Mechanical, Electrical, and Software Engineering, Artificial Intelligence, and Problem Solving. IGNITE is more than just robots—it's a movement that fosters in-person social connection and hands-on skills development, essential in today's increasingly digital world.

Through IGNITE, students learn to produce high-quality work, collaborate effectively, and respect both individuals and community. They learn the value of perseverance and the power of teamwork. Each team member brings unique strengths that, when combined, lead to greater self-confidence, performance, and learning outcomes for everyone involved.

Your partnership with allows us to reach more young people, expand our resources, and deliver these fun experiences to others. We are incredibly grateful for your support and the impact it has on our global community.

STEM is for everyone, and IGNITE is committed to removing barriers and ensuring greater access to our programs. As we look to the future, we remain dedicated to our mission and purpose, as well as FIRST's Core Values that guide us. Together, we will continue to grow and improve, ensuring that IGNITE can thrive, and help others thrive as well.

Thank you for your continued support.

Sincerely Ronav Gupta President & CEO



# Purpose

IGNITE Pathways exists to pave the way for future leaders by providing accessible STEM pathways, inspiring creativity, and shaping a brighter future

# Vision

Inspiring future innovators and fostering a world where technology and engineering drive limitless possibilities

# Mission

Inspire and empower the next generation of innovators and problem solvers in Robotics, Electronics, and Artificial Intelligence through mentorship, training, & other resources. A GLOBAL ROBOTICS COMMUNITY PREPARING PREPARING FOR THE FOR THE

|            |                                   | A Ban            |               |
|------------|-----------------------------------|------------------|---------------|
| NAL<br>VAL | FIRST<br>LEGO<br>LEAGUE           | GRADES<br>PreK-8 | AGES<br>4-16  |
|            | <b>FIRST</b><br>TECH<br>CHALLENGE | GRADES<br>7-12   | AGES<br>12-18 |
|            | FIRST<br>ROBOTICS<br>COMPETITION  | GRADES<br>9-12   | AGES<br>14-18 |

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4607

students impacted

official **FIRST** events

3.7K+

countries

106

volunteers, mentors

316K+

#### **Our Journey**

Although our non-profit initiative started in 2023, our passion for Robotics and Electronics began in 2018 with *FIRST* Lego Robotics and *FIRST* Lego League (FLL).

Our interest grew as we worked with various community teams, fostering skills and expanding our knowledge.

In 2023, we launched a *FIRST* Tech Challenge (FTC) Team, achieving great success in our rookie year as Team 23512. We look forward to more challenges, learning, and collaboration with more diverse teams in the years to come.



# Awards & Recognition

2018

2019

2021

2023

2024

Best Design Award - FLL Into Orbit

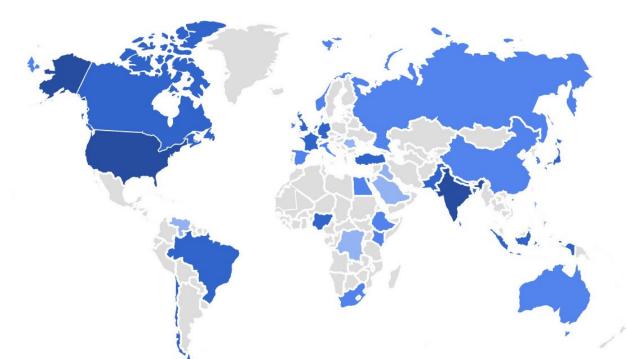
Championship Award - FLL City Shaper Innovative Award - FLL City Shaper Ist Place Winner - Dublin Business Fair

Participation - FLL Cargo Connect

- Innovate Award 1st Place at Google FTC
- Inspire Award 3rd Place at Google FTC
- Think Award 2nd Place at Google FTC
  - Rank 5 of 11 at Google FTC
  - Finalist Alliance Captain at Santa Clara FTC
  - Innovate Award 2nd Place at Santa Clara
  - Rank 4 of 16 at Santa Clara FTC
  - Rank 10 of 24 in Silicon Division at The Champs (NorCal Regionals)
  - CA-NorCal Lobster Cup International Award

### Longitudinal Impact

We are dedicated to spreading Robotics & STEM awareness worldwide. Our mission is to inspire and empower the young generation of innovators and problem solvers in Robotics, Electronics, and AI through advocacy, mentorship, training, and additional resources.



| 24+      | 700+        | 40K+       | 2K+            | 44             |
|----------|-------------|------------|----------------|----------------|
| outreach | volunteer   | total post | followers on   | countries      |
| events   | man hours   | views      | social media   | (global reach) |
| 80       | 500+        | 22K+       | 1K+            | 25K+           |
| blogs /  | members /   | unique     | monthly active | monthly online |
| articles | subscribers | visitors   | users (unique) | interactions   |

Get latest stats: https://www.ignitepathways.org/outreach

# 2024-25 Budget

| Item / Category   | Approx. Cost             |
|---|--------------------------|
| FIRST Season: Registration cost to multiple events                            | \$2,500 - \$3,500        |
| Robot Parts and Materials: Motors, servos, controllers, sensors, etc          | \$6,000 - \$9,000        |
| 3D Printing & CNC: sheet metal, iterations                                    | \$1,000 - \$3,000        |
| Tools and Equipment Tools for building & maintaining the robot, inc. software | \$1,500 - \$3,000        |
| Team Swag and Merchandise: T-shirts, stickers, banners, etc.                  | \$1,500 - \$2,500        |
| Travel Expenses: Out of state travel  | Not budgeted             |
| Miscellaneous: Outreach, food, refreshments, shipping                         | <b>\$2,500</b> - \$5,000 |
| TOTAL   | \$15.000 - \$26.000      |



# Sponsorship Levels

We offer a range of benefits for corporate sponsors at each sponsorship level:

| <b>BRONZE</b><br>\$500+      | <ul> <li>Recognition on the team website and social media</li> <li>Certificate of Appreciation</li> <li>Opportunity to provide branded merchandise or promotional materials for team outreach events.</li> </ul>  |  |  |
|------------------------------|---|--|--|
| <b>SILVER</b> \$<br>\$1,000+ | <ul> <li>Name / Logo on T-Shirts</li> <li>Company Name / Logo displayed<br/>on the team website and social<br/>media</li> <li>Certificate of Appreciation</li> <li>Recognition in team newsletter.</li> <li>Invitation to select team events for<br/>networking.</li> <li>Recognition during team<br/>presentations.</li> <li>Opportunity to provide branded<br/>merchandise or promotional materials<br/>for team outreach events.</li> </ul>  |  |  |
| <b>GOLD</b><br>\$1,500+      | <ul> <li>Name / Logo on T-Shirts</li> <li>Company Name / Logo displayed<br/>on team website and social<br/>media.</li> <li>Company Name / Logo on Pit /<br/>Banner at Competitions</li> <li>Recognition in team newsletter,<br/>blog or press release.</li> <li>Invitation to select team events for<br/>networking</li> <li>Recognition during team presentations<br/>and awards ceremonies.</li> <li>Opportunity to provide branded<br/>merchandise or promotional materials<br/>for team outreach events.</li> <li>Team Photo Plaque</li> </ul>  |  |  |
| <b>PLATINUM</b><br>\$2,500+  | <ul> <li>Company Name / Logo on Robot</li> <li>Company Name / Logo<br/>prominently displayed on team<br/>website, social media, and team<br/>apparel.</li> <li>Company Name / Logo on Pit /<br/>Banner at Competitions</li> <li>Dedicated sponsor spotlight in<br/>team newsletter, blog or press<br/>release.</li> <li>Dedicated sponsor spotlight in<br/>team newsletter, blog or press<br/>release.</li> <li>Exclusive access to team events and<br/>competitions for networking<br/>opportunities.</li> <li>Recognition during team presentations<br/>and awards ceremonies.</li> <li>Personal Team appearance with Robot<br/>and presentation at one company<br/>event</li> <li>Opportunity to provide branded<br/>merchandise or promotional materials<br/>for team outreach events and<br/>competitions.</li> <li>Team Photo Plaque</li> </ul> |  |  |

# Sponsorship Info

Non Profit: Tax-Exempt Status: **IGNITE Pathways** 501(c)(3)

Contact: Title: Phone: Email: Website: Rajeev Gupta Secretary (408) 250-5576 rajeev@ignitepathways.org www.ignitepathways.org

Checks payable to: Federal EIN: Memo: Address: IGNITE Pathways 99-0945740 TEAM X Sponsorship 2701 Highlands Meadows Ct Dublin, CA 94568

Donation Link: https://www.ignitepathways.org/support-ignite

Thank you for your support!